

Registered Office:

7-Way Lane, Ram Mohan Rai Marg, Lucknow-226001

Tel/Fax: 91-522-2205664/2205665



Magento – 1 months Duration (Fees: 8000/-)

Magento is an open source ecommerce web application which is worldwide used for virtual store. It builds on components of the Zend Framework. Main feature of magento is you can make a multiple web store in single installation.

Magento is very powerful and highly demandable Open-source E-Commerce solution in current world. Lots of high level secure and robust e-commerce websites [Olive and Myrtle](#), [Fred Perry](#), [Smashing Magazine](#) are developed in Most powerful E-commerce solution Magento.

In this expert Magento session, you will learn how to make your own web store in magento, categorized your category and thier products, define tax classes, different types of payment gateway, shipping methods and a lot of extra things.

Course Contents

Introduction of Magento

- Category and navigation menu
 - Simple attributes and system
 - attributes Attributes Set
- Simple Product
 - Configurable Product
 - Grouped Product

Creating Category, Attributes and Products

- Nodes
- Users
- Block and page rendering
- Menus
- Forms
- Database Schema APIs

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Taxes

- Defining Tax rules
- Customer Tax class
- Product Tax class Tax Rate
- Priority and sort order

Adding Products into Web Store

- Adding Multiple Products
- Assigning Attribute Set
- General Configuration Pricing Configuration
- Meta Information Configuration
- Images Configuration
- Inventory Management

Customization of layout (Appearance) of Web Store

- Overall customization of web store
- Layered Navigation Menu
- Blocks (i.e, My Carts, Compare Products, Recently View Products)
- Callouts
- Newsletters, About Us Pages
- Community Poll
- Site Map, Search Terms, Advance Search, Contact Us Html
- Header and footer section

Customer Relationships

- Configuring store email address
- Configuring contact us form
- Managing Customer

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Accepting Payment

Checkout and sales configuration

- o Configuration Sales Tax Option
- o Configure Checkout option
- o Currency Setup

Online Payment Process

- o Shopping Cart
- o Payment Gateway
- o Merchant account & Business bank account

Payment Methods

- o Saved CC
- o Zero Subtotal Checkout
- o Check/Money order
- o Authorize.net
- o PayPal Express Checkout
- o Google Checkout

Configuring Shipping

Allow multiple addresses Flat
Rate Shipping
Free Shipping
Table Rate Method UPS,
FedEx and DHL

Fulfilling an Order

Placing order

Creating invoice Creating
shipment Managing Order

Revision & Project

Duration:

1 Month @ 2 hrs on daily basis (Weekend Off)

Course Fee: INR 8000

6000/- for corporate or group of more than 5 attendees

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