

Registered Office:

7-Way Lane, Ram Mohan Rai Marg,
Lucknow - 226 001, India.
Tel/Fax : 91-522-2205664 / 2205665



Internet Professional Course

It's a course everyone would love to do.

If Internet medium has always fascinated you and you want to know all the aspects of Internet Marketing, then this Course is for you. In this course we will wake you aware with all aspects of Internet Marketing, All you ever wanted to know and learn about Internet. Our course is specially designed to make you well versed with all the tools available on Internet and what all you can use.

We will be covering almost everything about Internet, from what is Internet to what all I can use Internet for. Whether you want to find right kind of Job, or Right kind of Groom / Bride, or you just want to Book Movie Ticket for the Weekend Movie. We will be studying the importance of various kind of websites, how to get them developed, what is Blog, How to create your own personalized Blog. How to Promote your website on Internet, what are free and Paid means of promotion of website, How can you earn through internet.

Course Module:

- Basics of Internet & Evolution
- Basics of HTML
- Static and Dynamic Website Difference
- Blog Creation and Blog Posting
- Really Simple Syndication
- Aspects of Social Media and where all you should be present – Facebook, Twitter, LinkedIn Etc.
- What is Online Marketing?
- What is Search Engine?
- Difference between Website and Portal
- What is Search Engine Marketing?
- What is Search Engine Optimization
- Directory Submissions, Link Building, Forum Participations Etc.
- Basics of Affiliate marketing
- How to Earn from Google Ads on Internet
- How can you use Internet for Booking Tickets, Payments etc?
- Steps on how you can get your own Website Developed
- Online Reputation management
- Final Revision & Doubt Sessions

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**Career Opportunities:**

- Web Marketing Advisor
- Manage your own Projects / Websites
- Manage your Own Brand Reputation on Internet
- Online Marketing Manager
- Digital Marketing Consultant
- Search Marketing Manager
- Free Lancer

Course Duration

60 Hours

Course Fees

15,000 INR

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